Capturing the flavour of finely wrought Renaissance-style leather bindings, Paperblanks Old Leather Black Moroccan Address Book pays homage to the craft of delicate gold tooling, originally brought to Europe via the flourishing trade routes to the East. The timeless beauty of an antique leather book is brought into the present on the cover of this intricately embellished, rich brown contact book.

Detailing the physiology, hygiene, cosmetology, legal regulation, pathology, and psychology of hair and scalp, this authoritative book combines the work of eminent international experts to present a unique, interdisciplinary summation of the field. The Science of Hair Care offers clear, basic information on hair, its care, hair products, scalp and hair disorders, anomalies, and diseases appraises performance and techniques for the quantitative assessment of cosmetic properties surveys dermatological and cosmetic problems related to hair and scalp from aesthetic, pathological, technical, and legal viewpoints discusses pathological scalp disorders in depth, such as seborrhea and alopecia examines the safety and efficiency accompanying the development of cosmetic products and contains numerous tables, drawings, micrographs, and photographs -- including 38 in color -- plus nearly 1,000 bibliographic references to the literature. The Science of Hair Care is a superb source for dermatologists; cosmetologists and cosmetic chemists; pharmacists; trichologists; cosmetic scientists and technicians in industry, physicians treating patients with hair and scalp problems; lawyers and government regulatory personnel monitoring the pharmaceutical and cosmetics industries; students of dermatology, cosmetology, or pharmacology; and in-house cosmetic training courses for dermatologists and pharmacists. Book jacket.

What goes on tour stays on tour -- unless you're the first woman roadie in the world At just fifteen, Tana Douglas ran away to the circus that was rock 'n' roll in the 1970s, taking a job with a young and upcoming band called AC/DC. While still a teenager she headed to the UK and later the US to work for a who's who of bands and artists. Life on the road was exhilarating, hard work, occasionally surreal but never dull, particularly when you're the only woman in the road crew and the #metoo movement is still 40 years away. Whether wrangling Iggy Pop across Europe, climbing trusses while seven months pregnant, drinking shots of JD with Bon Scott backstage at Wembley, or donning a tailor-made suit to do lights for Elton at Windsor Castle, Tana did it all. Loud is rock 'n' roll like you've never seen it before, by a woman who not only survived the all-male world on the road but climbed to the top and lived to tell the tale. AC/DC * Deep Purple * ELO * Elton John * Ice
Learn the techniques and applications of marketing communications in a European context. Marketing Communications: A European Perspective, 7th Edition, by De Pelsmacker, Geuens and Van Den Bergh provides an extensive overview of the key concepts, techniques and applications of marketing communications within a European context. This book provides in-depth coverage of consumer behaviour and branding foundations of marketing communications, and all elements of the communications mix, including advertising, public relations, sponsorship, brand activation, direct marketing and exhibitions. Building on the success of the last edition, the 7th edition uses examples, case studies and research results from various countries, industries and markets to make the concepts more practice orientated and help you grasp essential facts. Extensive case material on global brands like Snickers, Libresse, Guinness, Costco, Baunat, Trooper and Lego have been added to reflect the recent developments in marketing communications. Pearson, the world’s learning company.

The mystical element of water is associated with both life and death, as a herald of hope and a harbinger of destruction. Who better, then, to ask for guidance and inspiration than the spirits of water themselves, the Water Fae? This unique oracle deck collects the wisdom and insight from mermaids, sprites, nymphs, and more to help us comprehend and embrace the dual nature of water.

Reproducible pages on the back of each chart. Plastic-coated for color-fastness and durability. Write-on/wipe-offsurface. 17” x 22”.

Famous & Fun Rock, Book 2, is a collection of appealing arrangements of familiar songs that students are sure to know and love. Written at the early elementary / elementary level, it may be used as a supplement to any method. The optional duet parts for teacher or parent add to the fun! Titles: All I Have to Do Is Dream * Blowin' in the Wind * Boulevard of Broken Dreams * Eye of the Tiger * Good Riddance (Time of Your Life) * Hey There Delilah * Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini * Mr. Tambourine Man * The Only Exception * Splish Splash * Wipe Out.

These 12 designs are made using sport-, light-, worsted- and bulky-weight yarns. Book includes a variety of styles from Baby, masculine, feminine to fun! Great projects for family and friends.

Marketing Communications: A European Perspective provides an extensive overview of the key concepts, techniques and applications of marketing communications within a European context. The book covers all elements of the communications mix, including advertising, public relations, sponsorship, sales promotion, direct marketing, point-of-purchase communications, exhibitions, and personal selling. It also offers up-to-date coverage of e-communication, including e-marketing, mobile marketing, interactive television and relationship marketing. Building on the success of the third edition, the fourth edition comes fully updated with brand new material on a diverse range of products and brands such as Coke Zero, Twitter and Wii Fit, as well as coverage of topical issues such as the Barack Obama campaign and the EU anti-smoking campaign. The fifth edition...
of Marketing Communications: A European Perspective has been fully updated to include: A brand new chapter examining ethical issues in marketing communications Brand new end-of-chapter cases on international companies and organisations such as Mars, UNICEF, Carrefour and many more Video case material linking key marketing communication theory with the practical issues faced by marketing professionals in a variety of companies The book is suitable for both undergraduate and postgraduate students of marketing communications

This 120 page 6x9 lined notebook is perfect for daily notes, writing down lists, use it as a diary/journal, or use it at work for general daily note taking or meeting notes. Beautiful, classy, design with fashionable matte finish. 120 white lined pages. Can be used as a journal as well. Write down memories, use it as a diary, and jot down notes. Give as a gift to family, friends, or co-workers. Lightweight and easy to travel with.

For undergraduate courses on the Principles of Marketing. An introduction to the world of marketing using a proven, practical, and engaging approach Marketing: An Introduction shows students how customer value--creating it and capturing it--drives every effective marketing strategy. Using an organization and learning design that includes real-world examples and information that help bring marketing to life, the text gives readers everything they need to know about marketing in an effective and engaging total learning package. The Thirteenth Edition reflects the latest trends in marketing, including new coverage on online, social media, mobile, and other digital technologies, leaving students with a richer understanding of basic marketing concepts, strategies, and practices. Also Available with MyMarketingLabTM This title is also available with MyMarketingLab--an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyMarketingLab does not come packaged with this content. If you would like to purchase both the physical text and MyMarketingLab search for: 0134472497 / 9780134472492 Marketing: An Introduction Plus MyMarketingLab with Pearson eText -- Access Card Package Package consists of: 013414953X / 9780134149530 Marketing: An Introduction 0134132351 / 9780134132358 MyMarketingLab with Pearson eText -- Access Card -- for Marketing: An Introduction

Today, it is difficult to imagine that in 1948 L'Oréal was just another small business. In 35 years its turnover went from 200 million to 20 billion francs. This book reveals that factors such as money or classic management techniques played a minor role in L'Oréal's growth. For François Dalle, such expansion was due primarily to the adherence of the entire L'Oréal staff to what he called the “L'Oréal Spirit:” an infusion into the company's “psyche” of a passionate will for conquest and development, associated with indisputable quality and an unquenchable desire to be the first to “seize new opportunities.” This is what enabled L'Oréal to diversify its activities, and to expand them throughout Europe, Japan, and both North and South America, and to endure and overcome the crises of the 1970s and 80s. In 1942, François Dalle began working at Monsavon, a small soap-making company that belonged to Eugène Schueller, the founder of L'Oréal. He was made director of L'Oréal in 1948, first working alongside Eugène Schueller, and became president of the company from 1957 to 1985.
Click or Search Weezag for more fun products! Surprise your loved ones. Add to cart, Buy Now! College Ruled Line Paper Book College rule (also known as medium ruled paper) is the most common lined paper in use in the United States. It is generally used in middle school through to college and is also popular with adults. The horizontal spacing is 9/32" or 7.1mm. This is a good choice for teen or adult notebooks and composition books (known as exercise books outside the US). Page Count: 100 Dimensions: 7.50" x 9.25" (19.05cm x 23.50cm)

If you’re looking for a journal to track your dreams, Congratulation, it’s here. Dream analysis can provide practical insight into our deepest thoughts, helping us have a better understanding of ourselves and find inner wisdom. The Daily Dream Journal provides a two-page spread to record and track your dreams. This 6x9 softcover journal contains 114s lined pages for each day of dream entries. Each entry allows space for: Time Thoughts before sleep Emotions before sleep Dream Interpretation Feeling upon awakening Comments This journal is easy to use and will allow you to document your dreams to quickly discover patterns, allowing you to achieve greater self-awareness!!!

This text draws on research to develop and integrate a framework to help students understand factors that surround a firm’s performance and the central role that business models play in the face of the Internet.

"Inside this stunning volume you will find a vast array of lighthouses in their many locales - from coastlines to rocky islands to rivers - amidst stormy waters and atop sundrenched cliffs. More than seventy-five breathtaking photographs capture the majesty of these noble landmarks."--Jacket.

"Staff from smaller airports typically lack specialized expertise in the negotiation and development of airport property or the resources to hire consultants. ACRP Research Report 213 provides airport management, policymakers, and staff a resource for developing and leasing airport land and improvements, methodologies for determining market value and appropriate rents, and best practices for negotiating and re-evaluating current lease agreements. There are many factors that can go into the analysis, and this report reviews best practices in property development."--Foreword.

"Montauk Dreaming" is a vibrant celebration of the Long Island town that London-born photographer Ben Watts (born 1967) has called home since 1995. A "paradise three hours outside the walls of the greatest city in the world," as Watts calls it, Montauk has exploded in recent years, going from a sleepy beach town to a major summer cultural destination. An established commercial and fashion photographer, Watts regularly shoots for...
publications such as "The New York Times Magazine, GQ" and "Interview." This volume collects the photographs that Watts takes on his days off, of his friends and family at the beaches and the parties that inspire his colorful style. Primarily shot on an iPhone with Watts' own photo app and set of filters rendering the beaches in hallucinatory, sun-drenched neon hues, "Montauk Dreaming" captures the lifestyle and spirit of a summer on the beach.

Portrays the migration of a Puerto Rican family from the countryside to the San Juan ghetto and eventually to Spanish Harlem in New York City.

"Having been born a freeman, and for more than thirty years enjoyed the blessings of liberty in a free State—and having at the end of that time been kidnapped and sold into Slavery, where I remained, until happily rescued in the month of January, 1853, after a bondage of twelve years—it has been suggested that an account of my life and fortunes would not be uninteresting to the public." - an excerpt

Get ready for Christmas with Little Elf! Search for hidden surprises in 8 festive scenes while Little Elf prepares presents, has fun in the snow, makes Christmas cookies, and much more.

in this novel; Moaning, I turned over, closing the irritating alert off. It was just 6:30 A.M and I should have been to work by 8. After ten minutes, I was washing my silver, medium length hair, and cleaning my body in the shower. Subsequent to getting out and getting my body dry, I scoured salve on my skin, then, at that point continued to put my work uniform on. The uniform comprised of dark jeans, in which I wear stockings all things considered, and a white shirt that had the logo on it. The logo was some espresso with steam emerging from the cup and the words Deb's Coffee Shop on a pocket.

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