Based on a set of four research parameters, this book discusses the development of research questions and hypotheses, naturalistic and experimental research, data collection, and validation of research instruments. Each chapter includes examples and activities.

Research Methods for Business: A Skill-Building Approach is a concise and straightforward introduction for students to the world of business research. The skill-building approach provides students with practical perspectives on how research can be applied in real business situations. Maintaining Uma Sekaran’s popular and accessible style of writing, Roger Bougie draws upon his extensive experience in the field to present an up-to-date guide on business research which is ideal for aspiring managers. The seventh edition has been fully revised and updated to include cutting-edge examples and enriched pedagogical features designed to improve student learning outcomes. There is now an increased emphasis on the relationship between the scientific and the pragmatic approaches to research, while the key concepts are explored and applied to real-life research throughout the book.

This book presents a contemporary view of pharmacy practice research covering theories, methodologies, models and techniques that are applicable. It has thirteen chapters covering the range of quantitative, qualitative, action research and mixed methods as well as management theories underpinning change in pharmacy practice. The Pharmacy Practice Research Methods examines the evidence and impact as well as explores the future. Pharmacy practice is rapidly transforming and as such it is to be adaptable as student and academic researchers and to not only understand techniques and methodologies, but as champions to nurture the field. There is a literature in this area but few integrated texts which cover the wide range of pharmacy practice including methodologies, evidence, practice and policy. This book provides a solid foundation for exploring these phenomenon further, and is expected to serve as a valuable resource for academics, students, policy makers and professional organisations.

Through its integrated approach to quantitative research methods, this text teaches readers how to plan, conduct, and write a research project and select and interpret data so they can become better consumers of research. This is not a statistics book; there are very few formulas. Rather, this book helps students master which statistic to use when and how to interpret the results. Organized around the steps one takes in conducting a research project, this book is ideal for applied programs and for those who want to analyze and evaluate research articles. Having taught in a variety of departments, the authors have a good grasp of the research problems faced by master’s and doctoral students in diverse areas of the behavioral and social sciences. Text adopters applaud the book’s clarity. Students are often confused by other texts’ use of inconsistent terminology. To avoid this confusion, the authors present a semantically consistent picture that emphasizes five research approaches—randomized experimental, quasi-experimental, comparative, associational, and descriptive. The authors then show how these approaches lead to three kinds of research designs which, in turn, lead to three groups of statistics with the same names. This consistent framework increases comprehension and the ability to apply the material. Numerous applied problems, annotated examples, and diagrams and tables further promote comprehension. Although the book emphasizes quantitative research, the value of qualitative research is introduced. This extensively revised edition features more than 50% new material including: A new chapter on the evidence-based approach that emphasizes the importance of reporting confidence intervals and effect sizes and the increased use of meta-analysis. An increased emphasis on evaluating research including an 8 step plan for evaluating research validity (Chs. 23 & 24) and its application to the 5 sample studies used throughout the book (Ch. 25). Lots of practical advice on planning a research project (Ch. 2), data collection and coding (Ch. 15), writing the research report (Ch. 27), questions to use in evaluating a research article (Appendix E) and creating APA tables and figures (Appendix F). A new chapter on non-experimental approaches/designs (Ch. 7) including qualitative research. Web resources for students including critical thinking problems with answers and a sample outline of a research proposal. An earlier and expanded introduction to measurement reliability and validity to further emphasize their differences and importance. An extensively revised chapter on measurement validity consistent with the latest
And Statistics In

Read PDF Chapter 7 Research Methods Design

AP/AERA/NCME standards. Fewer chapters on inferential statistics with an increased focus on how their selection is related to the design of the study and how to interpret the results using significance testing and effect sizes and confidence intervals. Instructor's Resources with Power Points, test questions, answers to the application questions, and more. Intended for graduate research or quantitative/experimental methods/design courses in psychology, education, human development and family studies, and other behavioral, social, business, and health sciences, independent sections and chapters can be read in many orders allowing for flexibility in assigning topics. Due to its practical approach, this book also appeals to researchers and clinicians. Prior exposure to statistics and research methods is recommended.

This book is designed specifically for Master's degree and PhD students working on developing their thesis. It is a practical book designed to guide students from the initial stages of research proposal preparation to final stages of thesis report writing. It further gives proper guidance on how to approach the thesis defense and how one can go further in publication of articles in peer reviewed journals or turning the thesis to a book.

Based on the popular Introduction to Social Research Methods, this book offers a highly accessible, clear and engaging introduction to research in education, which has been carefully and extensively developed to fully meet the needs of those studying in education and related fields. Introduction to Research Methods in Education assumes no previous knowledge of the subject, and focuses on helping the reader develop a clear conceptual understanding of the nature of empirical research in education, and of how those ideas lead to, and underlie, the principal research techniques. Qualitative, quantitative and mixed methods approaches are covered, along with practical guidance on issues such as how to prepare a research proposal, write a literature review, and analyse different types of data. This book is an ideal introduction to researching in an educational context for students at both undergraduate and postgraduate level and will be a must-have for anyone studying on a research methods course or doing a research project for themselves.

This book offers a conceptualisation of unintended consequences and addresses a set of common research questions, highlighting the nature (what), the causes (why), and the modes of management (how) of unintended consequences of the European Union's (EU) external action. The chapters in the book engage with conceptual and empirical dimensions of the topic, as well as scholarly and policy implications thereof. They do so by looking at EU external action across various policy domains (including trade, migration, development, state-building, democracy promotion, and rule of law reform) and geographic areas (including the USA, Russia, the Western Balkans, the southern and eastern European neighbourhood, and Africa). The book contributes to the study of the EU as an international actor by broadening the notion of its impact abroad to include the unintended consequences of its (in)actions and by shedding new light on the conceptual paradigms that explain EU external action. This book fills the gap in IR and EU scholarship concerning unintended consequences in an international context and will be of interest to anyone studying this important phenomenon. It was originally published as a special issue of The International Spectator (Italian Journal of International Affairs). Chapters 1, 3, 7, 8 and 9 are available Open Access at https://www.routledge.com/products/9780367346492.

The successful collection of data is a key challenge to obtaining reliable and valid results in applied linguistics research. Data Collection Research Methods in Applied Linguistics investigates how research is conducted in the field, encompassing the challenges and obstacles applied linguists face in collecting good data. The book explores frequently used data collection techniques, including: * interviews and focus groups * observations * stimulated recall and think aloud protocols * data elicitation tasks * corpus methods * questionnaires * validated tests and measures Each chapter focuses on one type of data collection, outlining key concepts, threats to reliability and validity, procedures for good data collection, and implications for researchers. The chapters also include exemplary research projects, showcasing and explaining for readers how the technique was used to collect data in a successfully published study. This book is an essential resource for both novice and experienced applied linguists tackling data collection techniques for the first time.

For many students, doing research is often a joyless struggle. This book provides practical advice on how to do research in a concise way. It uses classic examples to show how experts conduct their research in different fields, allowing this book to be used in different disciplines. Research Methods: A Practical Guide for Students and Researchers provides a practical guide to students and researchers on how to do their research systematically and professionally. The book begins by distinguishing between causal and interpretive sciences. It then guides the reader on how to formulate the research question, review the literature, develop the hypothesis or theoretical framework, select a suitable research methodology, and analyze both quantitative and qualitative data. The book emphasizes integration. It does not merely provide a smorgasbord of research designs, data collection methods, and ways to analyze data. Instead, it shows how one can integrate these elements into a coherent research strategy.

The Second Edition of An Applied Guide to Research Designs offers researchers in the social and behavioral sciences guidance for selecting the most appropriate research design to apply in their study. Using consistent terminology, the authors visually present a range of research designs used in quantitative, qualitative, and mixed methods to help readers conceptualize, construct, test, and problem solve in their investigation. The Second Edition features revamped and expanded coverage of research designs, new real-world examples and references, a new chapter on action research, and updated ancillaries.

Language learning research aims to describe and fully explain how and why language learning takes place, but can fall short of its stated purpose. Systematic, rigorous research is needed if the growing field of language learning is to progress methodically. This book demonstrates and fully explains such a methodology. Given that research in language acquisition yields practical pedagogical implications, it is crucial that it is rigorous and accurate. This book offers a quantitative research
methodology that relies on statistical analysis in order to make inferences and conclusions about language learning. Experimental research aims to understand differences between or within groups of learners under manipulated environments. It requires strict control of conditions, enabling interpretations with a low factor of error. Aek Phakiti provides step-by-step guidelines and underlying principles, epistemology and methodology, in a book that is essential for advanced students of language acquisition and language and education.

Research Methods and Design in Sport Management, Second Edition, explains research design, implementation, and assessment criteria with a focus on procedures unique to the discipline of sport management.

Aspects of pedagogy are frequently researched, but the concept itself is poorly understood. More than just teaching and learning, pedagogy is about values, identities, relationships and interactions bounded by context. As such, researchers of pedagogy face the challenge of working out what constitutes pedagogical texts, data or evidence, and how these can be generated and understood. Research Methods for Pedagogy begins by exploring the different conceptualisations of pedagogy and their implications for how it is researched. The authors reflect on how their sociocultural stance on pedagogy influences the methods they choose to focus on in the book. Moving beyond just schools and formal pedagogies into informal and everyday pedagogies, the authors use a range of case studies across educational sectors and cultures to discuss methods for researching pedagogy. Common approaches such as ethnography and action research are included alongside some quantitative and quasi-experimental methods and often less familiar participatory, multimodal and reflective methods. The authors demonstrate the relationships between theoretical stance, pedagogical context and research approach. Finally, the book addresses the complexity of pedagogy research through discussion of particular ethical and relational aspects as it highlights innovations and developments in research methods for pedagogy. Boxed case studies, reflections on real research projects, a glossary of key terms and an annotated list of further reading all help to guide students and scholars through their research design and choice of methods in this area.

Research Methods for Criminology and Criminal Justice, Third Edition introduces students to the functions of criminal justice research including scientific theory, research language, and research design. Ideal for the undergraduate or graduate level research methods courses, this Third Edition takes a clear and simple approach to social science research. This text makes learning research methods easy, understandable, and applicable to the criminal justice topics students are most interested in. Key Features: Contains expanded sections on quantitative research vs. qualitative research and mixed methods research, comparing in more detail the link between the two and the need for both Chapters are reorganized for a more reader-friendly format Provides updated case studies and exercises with real-world examples from recently published research Includes expanded discussion on special topics such as ethics, confidentiality, and the need for objectivity Includes end-of-chapter exercises with an applied approach

Research is such an important subject for information professionals that there will always be a need for effective guides to it. Research skills are a prerequisite for those who want to work successfully in information environments, an essential set of tools which enable information workers to become information professionals. This book focuses on producing critical consumers of research. It also goes some way towards producing researchers in the fields of information management and systems. The first edition of this book was enthusiastically received by researchers, students and information professionals in Australia and beyond. Reviews of the first edition considered it a laudable worthwhile addition to any information professional's or research students' reference shelf (Archives & Manuscripts). This new edition has an additional chapter on ethics, to address the importance of the ethical implications of research. It also has (as did the first edition) two unique characteristics: it is Australian-focused, distinctive among research texts for information professionals; and it has a multi-disciplinary focus, with its authors being drawn from information management (librarianship, archives and recordkeeping) and information systems. The numerous examples throughout the book are drawn from these multiple disciplines. The first edition of this book was road-tested with students from several disciplines who are studying in several universities. Its Introduction noted that "In research terms, the content have been refereed and found to be authoritative!" To this can be added the many satisfied users of the first edition.

The only guide to conducting research in International Relations. Covering the full breadth of methods in IR with unrivalled clarity, this best-selling textbook takes you through the entire process of doing research, from honing your question to writing up the dissertation. The engaging and jargon-free style demystifies the process of doing research, whilst helping you develop a comprehensive understanding of the strengths and limitations of different methods and methodologies. This second edition comes with new chapters on conducting interviews and discourse analysis, as well as expanded coverage of qualitative and quantitative methods. Packed with examples, it explores the breadth of IR research today, from the long-lasting impact of colonialism to migration policy; climate change negotiations to international aid. Covering the most cutting-edge methodological developments, including critical realism, feminist, and postcolonial approaches, it helps you understand and apply research methods in world politics. This practical introduction is essential reading for anyone setting out on their International Relations research project for the first time, at undergraduate and postgraduate levels. Christopher Lamont is Assistant Dean of E-Track Programs and Associate Professor of International Relations at Tokyo International University, Japan.

Ideal for undergraduate or graduate-level courses, Research Methods for Criminology and Criminal Justice, Fourth Edition introduces students to the functions of criminal justice research including basic ideas behind scientific theory, research language, and research design.

This comprehensive, accessible and practical textbook provides a complete grounding in both qualitative and quantitative research methods for the sports studies student. The book offers the reader a step-by-step guide to the research process,
from designing a research project, to collecting and analyzing data, to reporting the research, and is richly illustrated throughout with sport-related case-studies and examples from around the world. Now in a fully revised and updated new edition, the book covers key topics such as: choosing an appropriate research design, undertaking a literature review, key research techniques, including questionnaires, interviews, content analysis and ethnographic studies, data analysis, including an introduction to SPSS, as well as guides to descriptive and inferential statistics, writing a research report, ethical issues in sports research. Research Methods in Sports Studies is designed to be a complete and self-contained companion to any research methods course and contains a wealth of useful features, such as highlighted definitions of key terms, revision questions, practical research exercises, and a companion website with web links, multiple choice questions, powerpoint slides, and other learning resources. The book is also an invaluable reference for any student undertaking a dissertation or research project as part of their studies. Visit the companion website at: www.routledge.com/textbooks/9780415493932

Research Methods in Education introduces research methods as an integrated set of techniques for investigating questions about the educational world. This lively, innovative text helps students connect technique and substance, appreciate the value of both qualitative and quantitative methodologies, and make ethical research decisions. It weaves real actual research "stories" into the presentation of research topics, and it emphasizes validity, authenticity, and practical significance as overarching research goals. The text is divided into three sections: Foundations of Research (five chapters), Research Design and Data Collection (seven chapters), and Analyzing and Reporting Data (three chapters). This tripartite conceptual framework honors traditional quantitative approaches while reflecting the growing popularity of qualitative studies, mixed method designs, and school-based techniques. This approach provides a comprehensive, conceptually unified, and well-written introduction to the exciting but complex field of educational research.

Practice makes perfect. This new, Fifth Edition of Working with Political Science Research Methods continues to support student learning by offering the perfect opportunity to practice each of the methods presented in the core text. Designed to be paired with the Political Science Research Methods 9th edition chapter-for-chapter, the workbook breaks out each aspect of the research process into manageable parts and features new exercises and updated data sets. More than half of the book's exercises are new or updated and feature more international examples, greater focus on qualitative research methods, and directly correlates with the text's more condensed layout. A solutions manual with answers to the workbook is available to adopters.

Research Methods for the Behavioral Sciences, Third Edition employs a problem-focused approach to present a clear and comprehensive introduction to research methods. Award-winning teacher, author, and advisor Gregory J. Privitera fully integrates the research methods decision tree into the text to help students choose the most appropriate methodology for the research question they are seeking to answer. Speaking to readers directly, Privitera empowers students to view research methods as something they can understand and apply in their daily lives. INSTRUCTORS: Research Methods for the Behavioral Sciences, Third Edition is available with a complete teaching and learning package! Contact your rep to request a demo and answer any questions. SAGE coursepacks FREE! SAGE coursepacks makes it easy to import our quality instructor and student resource content into your school's learning management system (LMS). Intuitive and simple to use, SAGE coursepacks allows you to customize course content to meet your students' needs. Learn more — SAGE edge FREE! SAGE edge offers students a robust online environment with an impressive array of learning resources. Learn more — Student Study Guide Bundle with the Student Study Guide With IBM® SPSS® Workbook for Research Methods for the Behavioral Sciences, Third Edition for only $5 more (Bundle ISBN: 978-1-5443-7100-9). Learn more —

The Oxford Handbook of Media Psychology explores facets of human behaviour, thoughts, and feelings experienced in the context of media use and creation.

Games are increasingly becoming the focus for research due to their cultural and economic impact on modern society. However, there are many different types of approaches and methods than can be applied to understanding games or those that play games. This book provides an introduction to various game research methods that are useful to students in all levels of higher education covering both quantitative, qualitative and mixed methods. In addition, approaches using game development for research is described. Each method is described in its own chapter by a researcher with practical experience of applying the method to topic of games. Through this, the book provides an overview of research methods that enable us to better our understanding on games.

Research Design and Methods: An Applied Guide for the Scholar-Practitioner is written for students seeking advanced degrees who want to use evidence-based research to support their practice. This practical and accessible text addresses the foundational concepts of research design and methods; provides a more detailed exploration of designs and approaches popular with graduate students in applied disciplines; covers qualitative, quantitative, and mixed-methods designs; discusses ethical considerations and quality in research; and provides guidance on writing a research proposal.

Thoroughly updated, more concise than the previous edition, and available for the first time in paperback, "Research Methods for Political Science" is designed to help students learn what to research, why to research, and how to research. The text integrates both quantitative and qualitative approaches to research in one volume, and includes the most comprehensive coverage of qualitative methods currently available. It covers such important topics as research design, specifying research problems, designing questionnaires and writing questions, designing and carrying out qualitative research, and analyzing both quantitative and qualitative research data. Heavily illustrated, classroom tested, and exceptionally readable and engaging, the text also provides specific instructions on the use of available statistical software.
programs such as Excel and SPSS.

Palliative and end of life care are concerned with the physical, social, psychological and spiritual care of people with advanced disease. It currently has a poorly developed research base, but the need to improve this is increasingly recognised. One of the reasons for the lack of research - and the variable quality of the research that is undertaken - is the difficulty of conducting research with very ill and bereaved people. Standard and well-established research methods may need to be adapted to work in this context. This means that existing research methods textbooks may be of limited use to palliative care practitioners seeking to do research for the first time, or to more experienced researchers wanting to apply their knowledge in palliative care settings. This research methods textbook is the first to be written specifically for palliative care. It has been edited by four experienced palliative care academics with acknowledged expertise and international reputations in this field. It encompasses methods used in both clinical and health services research in palliative care, with sections on clinical, epidemiological, survey and qualitative research, as well as a section covering skills needed in any research project. Each chapter provides readers with an up to date overview of the research method in question, an understanding of its applicability to palliative care and of the particular challenges of using it in this setting. It is essential reading for all palliative care researchers.

Research Methods in Human-Computer Interaction is a comprehensive guide to performing research and is essential reading for both quantitative and qualitative methods. Since the first edition was published in 2009, the book has been adopted for use at leading universities around the world, including Harvard University, Carnegie-Mellon University, the University of Washington, the University of Toronto, HiOia (Norway), KTH (Sweden), Tel Aviv University (Israel), and many others. Chapters cover a broad range of topics relevant to the collection and analysis of HCI data, going beyond experimental design and surveys, to cover ethnography, diaries, physiological measurements, case studies, crowdsourcing, and other essential elements in the well-informed HCI researcher's toolkit. Continual technological evolution has led to an explosion of new techniques and a need for this updated 2nd edition, to reflect the most recent research in the field and newer trends in research methodology. This Research Methods in HCI revision contains updates throughout, including more detail on statistical tests, coding qualitative data, and data collection via mobile devices and sensors. Other new material covers performing research with children, older adults, and people with cognitive impairments. Comprehensive and updated guide to the latest research methodologies and approaches, and now available in EPUB3 format (choose any of the ePub or Mobi formats after purchase of the eBook). Expanded discussions of online datasets, crowdsourcing, statistical tests, coding qualitative data, laws and regulations relating to the use of human participants, and data collection via mobile devices and sensors. New material on performing research with children, older adults, and people with cognitive impairments, two new case studies from Google and Yahoo!, and techniques for expanding the influence of your research to reach non-researcher audiences, including software developers and policymakers.

The SAGE Handbook of Applied Social Research Methods, Second Edition provides students and researchers with the most comprehensive resource covering core methods, research designs, and data collection, management, and analysis issues. This thoroughly revised edition continues to place critical emphasis on finding the tools that best fit the research question given the constraints of deadlines, budget, and available staff. Each chapter offers key guidance on how to make intelligent and conscious tradeoffs so that one can refine and hone the research question as new knowledge is gained, unanticipated obstacles are encountered, or contextual shifts take place - all key elements in the iterative nature of applied research. Each chapter has been enhanced pedagogically to include more step-by-step procedures, specific, rich yet practical examples from various settings to illustrate the method, parameters to define when the method is most appropriate and when it is not appropriate, and greater use of visual aids (graphs, models, tip boxes) to provide teaching and learning tools. - twenty core chapters written by research experts that cover major methods and data analysis issues across the social and behavioral sciences, education, and management; - emphasis on applying research techniques, particularly in "real-world" settings in which there are various data, money, time, and political constraints; - new chapters on mixed methods, qualitative comparative analysis, concept mapping, and internet data collection; - a newly developed section that serves as a guide for students who are navigating through the book and attempting to translate the chapters into action; - a new Instructor's Resources CD, with relevant journal articles, test questions, and exercises to aid the instructor in developing appropriate course materials.

Master the essential skills for designing and conducting a successful research project Essentials of Research Design and Methodology contains practical information on how to design and conduct scientific research in the behavioral and social sciences. This accessible guide covers basic to advanced concepts in a clear, concrete, and readable style. The text offers students and practitioners in the behavioral sciences and related disciplines important insights into identifying research topics, variables, and methodological approaches. Data collection and assessment strategies, interpretation methods, and important ethical considerations also receive significant coverage in this user-friendly guide. Essentials of Research Design and Methodology is the only available resource to condense the wide-ranging topics of the field into a concise, accessible format for handy and quick reference. As part of the Essentials of Behavioral Science series, this book offers a thorough review of the most relevant topics in research design and methodology. Each concise chapter features numerous callout boxes highlighting key concepts, bulleted points, and extensive illustrative material, as well as "Test Yourself" questions that help you gauge and reinforce your grasp of the information covered.

Business Research Methods provides students with the knowledge, understanding and necessary skills to complete a business research. The reader is taken step-by-step through a range of contemporary research methods, while numerous worked examples an
domain of research methods. It provides concise coverage of the central concepts, techniques, problems and debates in this key area, while encouraging a critical approach and developing students’ higher level skills. Activities help readers build the underpinning generic critical thinking and transferable skills they need in order to become independent learners, and to meet the relevant requirements of their programme of study. The text provides core information on designing psychology research studies with key chapters on both quantitative and qualitative designs. Other chapters look at ethics, common problems, and advances and innovations.

“This textbook will be used to support undergraduate dissertation supervision. The book clearly sets out the research philosophies, principles and practices relevant to conduct of fieldwork. A useful and informative text to aid the research design and process.” - Nazia Ali, Bedfordshire University “A key text for students studying research methods or undertaking a research project in the hospitality and tourism industries.” - Lisa Wyld, Westminster Kingsway College “An excellent overview of primary research itself and its application in Hospitality and Tourism.” - Jane Warren, SHRM College Hospitality and tourism is the fourth biggest industry in the world. What are the key research issues in the field? What methods are particularly useful to answer questions of management, policy, strategy and general understanding? This is the first comprehensive guide to research methods and issues for students engaged in hospitality and tourism studies. Jargon-free, incisive and relevant, the book offers an uncluttered guide to key concepts and essential research techniques. It is grounded in a real world approach that concentrates upon the issues that students will encounter in their studies and work experience. It fills an enormous gap in the field providing students with the first dedicated introduction to research methods for hospitality and tourism students.

Understand the "how" and the "why" behind research in political science. Political Science Research Methods by Janet Buttolph Johnson, H. T. Reynolds, and Jason D. Mycoff helps you to understand the logic behind research design by guiding you through a step-by-step process that explains when and why a researcher would pursue different kinds of methods. The highly anticipated Ninth Edition of this trusted resource provides more international examples, an increased focus on the role ethics play in the research process, increased attention to qualitative research methods, and expanded coverage on the role of the internet in research and analysis.

This book explains and demonstrates to students when to use and how to apply the quantitative and qualitative techniques that they’ll need to do their own social research. Using actual examples from psychology, sociology, anthropology, health and education, the book provides readers with both a conceptual understanding of each technique as well as showing them how to use the technique.

Foundations of Qualitative Research introduces key theoretical and epistemological concepts replete with historical and current real-world examples. Author Jerry W. Willis provides an invaluable resource to guide the critical and qualitative inquiry process written in an accessible and non-intimidating style that brings these otherwise difficult concepts to life.

This practical introductory text helps students understand, conduct, and interpret both qualitative and quantitative paradigms in educational research methods. This book is organized around eight research methods to help users plan and conduct their first educational research projects. By proceeding through chapter contents and completing the in-text exercises, readers will simultaneously prepare a research plan and learn how to obtain and analyze data, address research questions and hypotheses, and prepare a report of their projects. In keeping with the main purpose of helping users clearly understand and apply research concepts, many pedagogical features have been included in the book. Additionally, each chapter contains one or more special sections titled "Applying Technology."

Electronic Inspection Copy available for instructors here Test Yourself: Research Methods and Design in Psychology provides essential learning and practice through assessment for psychology students. It enables year 1 and 2 undergraduates to assess their confidence and competence and tackle the types of questions they will face in their formal university assessments. The book includes over 200 multiple-choice and extended multiple-choice questions, designed to assess depth of knowledge. At the end of each chapter sample essay questions are provided, plus further guidance, to complement the multiple-choice questions and further test understanding. Information is provided to help students make sense of their results and identify strengths and weaknesses.

Research should be enjoyable, whether it is a college student completing a project for a degree or a professor meeting requirements or expectations associated with his or her position. Learning the basics for conducting research is the first step. This text is a reader-friendly primer that has as its strength the facility to positively and gently ease the reader into the task of conducting research.